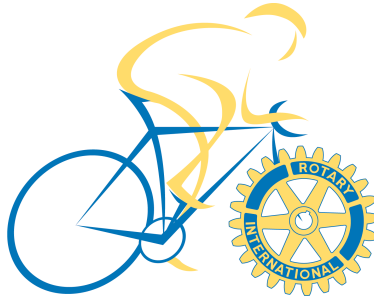


Cycling Out Autism



What is it?

Cycle 25 or 50 miles.

You can register by going to cyclingoutautism.com and click on Register now, and it will guide you through the sign up process. After the registration, you will receive an email with instructions to create your personal fundraising page.

Every cyclist will raise \$400, through Active.com. Email your personal fundraising page to your family and friends and you'll get there before you know it.

When?

Saturday, March 31, 2012

Time: 8:00 AM to 12 noon (approximately)

Where?

Starkey Park (off Suncoast Parkway)

Departure is at [Starkey Park](#), the cycle will be on the Suncoast Trail

The exact address is:

Jay B. Starkey Wilderness Park
10500 Wilderness Park Rd.
New Port Richey, FL 34655

What is it? How does it work?

It's easy! First things first, you sign up below. Then you find willing people that will sponsor your cycle. Now for the hard part, the training. Train hard. Get in Shape! And all that is left to do is to show up on the 31st of March and cycle your 25 or 50 miles.

There is not much more to it.

Why autism?

Recently Interbay Rotary club made the decision to support [autism](#) with the focus on Children. Autism is a widespread illness with 1 in 150 children being diagnosed with this illness - outpacing cancer, diabetes and aids combined. And there is no cure. It costs our nation over 35 billion dollars every year and receives less than 5% - yes 5% of the research funding of many less prevalent childhood diseases; for example Leukemia, and muscular dystrophy.


Our goal is to make this an annual event and we aim to raise ... sixty thousand dollars in the third year. \$60,000.

The funds will be donated to the Applied Behavior Analysis Department at USF and to [Sydney's School](#) to assist them in providing ABA services to the children and families who need them, but who cannot afford them.

History of the Event

Year 1


- ✓ The first event was in March of 2010 at Starkey Park
- ✓ Cyclists rode 25 miles or 50 Miles for the cause
- ✓ Each Cyclist created their own webpage through Active to help raise awareness about autism and collect money for their ride.
- ✓ The event had 37 riders and raised \$14,000 for the USF Applied Behavior Analysis Program.
- ✓ We felt this was a great success for the first year

	2010 Date <u>August 19, 2010</u>
PAY TO THE ORDER OF <u>USF - Department of Child and Family Studies</u>	\$14,000.00
<u>Fourteen Thousand</u>	and ⁰⁰ / ₁₀₀ DOLLARS
MEMO _____	<u>Tampa Interbay Rotary</u>

Year 2

- ✓ The event in 2011 was similar in structure to 2010.
- ✓ The goal for 2011 was to have more riders and raise more money.
- ✓ We expanded our recipients to include the Sydney School for Autism.
- ✓ The cyclists for 2011 increased to 68. **An 84% increase.**
- ✓ In 2011 we began soliciting corporate sponsorships which resulted in \$10,000 in sponsorships from 14 different companies.
- ✓ This included \$5000 from the two title sponsors at \$2500 each.
- ✓ We also included a bike raffle which raised \$970.
- ✓ At the end of the day we were able to donate **\$38,000. A 171% increase.**
- ✓ **The Sydney School informed the club that the funds were used to open a new classroom which allows the school to accept up to 12 new students!**

 Specializing in Autism and Related Disabilities	2011 Date <u>May 19, 2011</u>
PAY TO THE ORDER OF <u>Sydney's School</u>	\$ <u>20,735.00</u>
<u>Twenty Thousand Seven Hundred Thirty-Five</u> and ⁰⁰ / ₁₀₀ DOLLARS	
MEMO _____	<u>Tampa Interbay Rotary</u>

 Cycling Out Autism	2011 Date <u>May 19, 2011</u>
PAY TO THE ORDER OF <u>USF - Department of Child and Family Studies</u>	\$ <u>17,265.00</u>
<u>Seventeen Thousand Two Hundred Sixty-Five</u> and ⁰⁰ / ₁₀₀ DOLLARS	
MEMO _____	<u>Tampa Interbay Rotary</u>

Year 3

- ✓ The event is scheduled for 3/31/2011
- ✓ Our goal is to have 100 riders and raise over \$60,000